



***PlayAtlantic***



Parents Guide

# Welcome to Play Atlantic

*Play Atlantic helps student-athletes achieve their dream of going to a University in the USA on a sports scholarship.*

Established in 2003 by a group of former college players and coaches who having been through the recruiting process as players themselves, and then working on the other side of the system as coaches, decided to form an organization that was considerate for the student-athlete and their family.

Since 2003 our team of professionals have helped hundreds of families from around the world, helping them with the application and recruitment process and the decisions that every parent of a student-athlete must make.

## Why Study in the USA?

*The university system in the USA is the most popular higher education destination anywhere in the world. In fact over 30% (500,000) of all International students worldwide choose to study there every year.*

### Why is it so popular?

Reputation and quality of the institutions are so strong that not only will students leave with a fantastic education but they will also be **more attractive to future employers.**

With an international reputation american institutions not only attract the best students but also the **best student-body** from around the world. With small class sizes, a broad and diverse range of degree programs on offer and with such innovative and encapsulating approaches to bringing the best out of its students. It's no surprise where this reputation has come from and why former students have now become experts in their fields and are leading the way in so many different industries around the world.

The **choice** that students have is also unparalleled compared to institutions in other countries. Students have such an array of choice they can factor in when making a decision based on the institutions; location; size; student-body; male/female ratio; degree programs on offer; type of institution (private, public, national, liberal arts); cost of education; sports program and facilities.



On the sporting side like the academics the U.S institutions are head and shoulders above the rest, spending over **a billion US dollars a year** on its college scholarships to student-athletes alone.

## Why use Play Atlantic?



*Hi Play Atlantic,*

*I wanted to drop you a line to say thank you.*

*You and your team have made a very difficult process, simple and hassle free.*

*Emily managed to get the scholarship she wanted at one of her top three colleges. The professionalism and support Play Atlantic have shown myself and Emily is second to none.*

**Parents of Emily Singleton  
Saint Leo University (FL)**

*We have helped hundreds of parents from all around the world, saving millions of dollars in scholarship funding, making this once in a lifetime opportunity a reality for their child.*

Play Atlantic was created to cater for everyone, to give every student-athlete no matter what their financial situation the opportunity to study and play in the USA. For that reason we have created a variety of different packages <http://www.playatlantic.com/members-packages> that provide our student-athletes with a choice.

They can choose to represent themselves and utilize either the **FREE** or the **Advanced** packages we offer, which allows them to promote themselves. Or they can sign up for the **Premium** or **Ultimate** packages that draws upon our team of experienced professionals to guide them through the whole process and speak to the college coaches on their behalf.

With the **Premium** and **Ultimate packages** our team will guide you through the whole **application process**, covering areas such as visa applications; the SAT, GPA, Toefl, ACT exams and the Eligibility center.

We will also talk to you about the **recruitment process** where the perfect video, communication with coaches and choosing the right college for your son/daughter will be discussed with you in detail.

## Scholarship Opportunities

The most common question we hear from parents is...

*“Is my child good enough to get a college sports scholarship?”*

What we always say is, **there’s only one way of finding out!**

The common misconception for parents everywhere is that they think that their child needs to be the very best athlete to compete in college and to receive a scholarship. Now although the standard at the top is world-class, because there are so many different divisions, conferences and even associations offering scholarships that myth isn’t necessarily true.

To give you an idea of the scale of what i’m talking about, last year alone there were approximately **150,000 either partial or full sports scholarships awarded to student-athletes**. Now those scholarships are divided into 23 different sports that colleges offer scholarships for, from the obvious well known sports such as basketball and football, to sports that get less media attention such as volleyball, rugby, soccer and swimming to name a few.

Play Atlantic we will guarantee your child the maximum exposure possible to college coaches,

More exposure = a greater chance of receiving the right scholarship,



Now the second most common question we hear is...

*“how much of a scholarship can they expect to receive?”*

This is not an easy question to answer because there are so many different factors involved in this. The scholarship offers that coaches give vary considerably from 0-100% and things like your child's academic GPA, SAT scores, Toefl if they need one, current sporting standard, past results, ranking, style of play and most importantly your expectation on the type of university you want them to go to are all very important factors in giving you an accurate answer.

What we can say though is we have a **95% success rate in placing student-athletes at Universities** and we won't accept anyone into our **Premium** or **Ultimate packages** unless we're extremely confident of finding that person a placement. After our initial consultation and review of your application we'll be very honest with you and give as clear a picture as we can on what you can expect to receive back from coaches and guide you step by step throughout the whole recruitment process.



*By your child signing up to Play Atlantic you as a parent will also be able to access resources that will prepare you for them going to college. We will give you an clearer picture of what student-life will be like for them and provide you with advice on what you can do as a parent to make their four years at university successful.*

# *PlayAtlantic*



For more information please visit our website at

[www.playatlantic.com](http://www.playatlantic.com)

or give one of our team a call on:

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